

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization/Lobbying Firm ☐ Self Employed Individual

**DISNEY WORLDWIDE SERVICES, INC.**

2. Address ☐ Check if different than previously reported

Address1 **425 3rd Street, SW, Suite 1100** Address2  
City **WASHINGTON** State **DC** Zip Code **20024** - Country **USA**

3. Principal place of business (if different than line 2)

City State Zip Code - Country

4a. Contact Name

b. Telephone Number

c. E-mail

5. Senate ID#

**JESSICA MOORE**

☐ International Number

(202) 222-4765

**jessica.moore@disney.com**

**12378-12**

7. Client Name ☒ Self ☐ Check if client is a state or local government or instrumentality

6. House ID#

**DISNEY WORLDWIDE SERVICES, INC.**

**305460000**

TYPE OF REPORT 8. Year **2011** Q1 (1/1 - 3/31) ☐ Q2 (4/1 - 6/30) ☐ Q3 (7/1-9/30) ☒ Q4 (10/1 - 12/31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ Termination Date 11. No Lobbying Issue Activity ☐

### INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

#### 12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than \$5,000 ☐

\$5,000 or more ☐ \$

Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

EXPENSE relating to lobbying activities for this reporting period were:

Less than \$5,000 ☐

\$5,000 or more ☒ \$ **\$600,000.00**

14. REPORTING Check box to indicate expense accounting method. See instructions for description of options.

☒ Method A. Reporting amounts using LDA definitions only

☐ Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature Filed Electronically

Date 10/20/2011

Printed Name and Title Richard Bates, Senior Vice President, Government Relations

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

COM

COMMUNICATIONS/BROADCASTING/RADIO/TV

(one per page)

16. Specific lobbying issues

S.28: Public Safety Spectrum and Wireless Innovation Act  
Retransmission Consent  
Spectrum

17. House(s) of Congress and Federal agencies☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Communications Commission (FCC),

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Richard	Bates			<input type="checkbox"/>
Troy	Dow			<input type="checkbox"/>
Susan	Fox			<input type="checkbox"/>
Bill	Bailey			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above☒ Check if None

Printed Name and TitleRichard Bates, Senior Vice President, Government Relations

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

TEC

TELECOMMUNICATIONS

(one per page)

16. Specific lobbying issues

S. 913 Do Not Track Online Act of 2011

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, Federal Communications Commission (FCC), U.S. SENATE,

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Richard	Bates			<input type="checkbox"/>
Bill	Bailey			<input type="checkbox"/>
Susan	Fox			<input type="checkbox"/>
Troy	Dow			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Richard Bates, Senior Vice President, Government Relations

Online Behavioral Advertising  
Children's Online Privacy Protection Act  
Disability Access  
H.R.2577 SAFE Data Act  
S.1207 Data Security and Breach Notification Act of 2011

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15. General issue area code

CPTCOPYRIGHT/PATENT/TRADEMARK

(one per page)

16. Specific lobbying issues

Intellectual Property Enforcement  
Trans Pacific Partnership Agreement

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, U.S. Copyright Office, Federal Communications Commission (FCC), Patent & Trademark Office (PTO), Office of Management & Budget (OMB), Office of the Vice President of the United States, Commerce - Dept of (DOC), Natl Economic Council (NEC),

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Richard	Bates			<input type="checkbox"/>
Troy	Dow			<input type="checkbox"/>
Bill	Bailey			<input type="checkbox"/>
Susan	Fox			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

Richard Bates, Senior Vice President, Government Relations

Internet Piracy

International Intellectual Property Protection

AllVid

S. 968 PROTECT IP Act

S. 978 - To amend the criminal penalty provision for criminal infringement of a copyright, and for other purposes

S. 21 Cyber Security and American Cyber Competitiveness Act of 2011

HR 2471 To amend section 2710 of title 18, United States Code, to clarify that a video tape service provider may obtain a consumer's informed, written consent on an ongoing basis and that consent may be obtained through the Internet

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15. General issue area code

TAX

TAXATION/INTERNAL REVENUE CODE

(one per page)

16. Specific lobbying issues

Business Activity Tax

Corporate Tax Reform

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, White House Office, Treasury - Dept of

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Richard	Bates			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

Richard Bates, Senior Vice President, Government Relations

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15. General issue area code

TOU

TRAVEL/TOURISM

(one per page)

16. Specific lobbying issues

FY 12 State Foreign Operations and Related Programs Bill  
S. 497 Secure Travel and Counterterrorism Partnership Program Act of 2011

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Maritime Commission

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Richard	Bates			<input type="checkbox"/>
Bill	Bailey			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

Richard Bates, Senior Vice President, Government Relations

**HR 959 - Secure Travel and Counterterrorism Partnership Program Act of 2011  
Cruise Line Financial Responsibility**

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

ADVADVERTISING

(one per page)

16. Specific lobbying issues

IWG Food Marketing Guidelines

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Trade Commission (FTC)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Richard	Bates			<input type="checkbox"/>
Susan	Fox			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and TitleRichard Bates, Senior Vice President, Government Relations

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ - \_\_\_\_\_ Country \_\_\_\_\_

21. Client new principal place of business (if different than line 20)

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ - \_\_\_\_\_ Country \_\_\_\_\_

22. New General description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

1	First Name	Last Name	Suffix	3	First Name	Last Name	Suffix
2				4			

ISSUE UPDATE

24. General lobbying issue that no longer pertains

HOM								
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AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Internet Address:

Name	Address				Principal Place of Business (city and state or country)
	Street Address				
	City	State/Province	Zip	Country	
					City
					State
					Country
					City
					State
					Country

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1	2	3
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FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address			Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client
	Street Address	State/Province	Country			
	City			City		
				State		
				Country		%

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

1	3	5
2	4	6

Printed Name and Title Richard Bates, Senior Vice President, Government Relations